

Adcounty Media India Limited

Shareholding Pattern as on 23/08/2024

| Category Code | Category of shareholder | No. Of share holder | No. of fully paid-up equity Shares Held | No. of Partly paid up equity shares held | No. of shares underlying Depository Receipts | Total nos. shares held | Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2) | Number of Voting Rights held in each class of securities* | | | | No. of Shares Underlying Outstanding convertible securities (including Warrants) | Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share Capital) As a % of (A+B+C2) | Number of locked in Shares | | Number of Shares pledged or otherwise encumbered | | Number of shares held in dematerialized form |
|---------------|--------------------------------|---------------------|---|--|--|------------------------|--|---|----------|--------------------|-------------------------|--|---|----------------------------|---------------------------------|--|---------------------------------|--|
| | | | | | | | | No. of Voting Rights | | | Total as a % of (A+B+C) | | | No. (a) | As a % of total shares held (B) | No. of (a) | As a % of total shares held (B) | |
| | | | | | | | | Class X | Class Y | Total | | | | | | | | |
| I | II | III | IV | V | VI | VII= IV+ V +VI | VIII | IX | | | | X | XI=VII +X | XII | | XIII | | XIV |
| (A) | Promoters and Promoter Group | 8 | 1,47,41,199 | - | - | 1,47,41,199 | 89.14% | 1,47,41,199 | - | 1,47,41,199 | 89.14% | - | 89.14% | - | - | - | - | 1,47,41,199 |
| (B) | Public | 54 | 17,96,001 | - | - | 17,96,001 | 10.86% | 17,96,001 | - | 17,96,001 | 10.86% | - | 10.86% | - | - | - | - | 17,96,001 |
| (C) | Non-Promoter - Non Public | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (1) | Shares underlying DRs | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| (2) | Shares held by Employee Trusts | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | Total | 62 | 1,65,38,000 | - | - | 1,65,38,000 | 100% | 1,65,38,000 | - | 1,65,38,000 | 100% | - | 100% | - | - | - | - | 1,65,38,000 |