

Date: August 05, 2025

To
The General Manager
Department of Corporate Services,
BSE Limited Phiroze Jeejee
Bhoy Tower
Dalal Street,
Fort Mumbai – 400001
Scrip Code: 544302

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations'), we wish to inform you that Mr. Imran Khan Niazi has been designated as the Chief Technology Officer of the Company and identified as one of the Senior Management Personnel.

The relevant details as prescribed under SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are enclosed as "**Annexure A**".

This is for your information and records. For **AdCounty Media India Limited**

Aditya Jangid Managing Director DIN: 01655674









Details under amended Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read along with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024.

S. No.	Particulars	Details
1	Reason for change viz. appointment	Appointment as Chief Technology Officer
2	Date of appointment (as applicable) and term of appointment	Date of appointment: Terms of appointment would be as per Company's employment / Human resource policy and on the terms and conditions as mentioned in letter of appointment.
4	Disclosure of relationships between directors (in case of appointment of a Director)	NA

Brief Profile (in case of appointment)

Experience: Mr. Imran Khan Niazi is a seasoned technology leader with over [insert number] years of experience in the AdTech and digital product ecosystem. He has demonstrated deep expertise in programmatic advertising, big data, AI/ML applications, and scalable architecture design. Prior to joining AdCounty Media, he held key leadership roles driving innovation and engineering excellence in fast-paced tech environments.







Qualification: Master of Computer Applications

Job Profile and Responsibilities: As CTO, Mr. Niazi will lead the company's technology vision, oversee end-to-end product development, ensure robust and scalable ad delivery systems, drive AI/ML initiatives for performance optimization, and ensure data privacy compliance while managing tech teams and vendor partnerships.



