

Date: September 12, 2025

To,  
**BSE Limited,**  
**PJ Towers, Dalal Street,**  
**Mumbai-400001.**  
**BSE Script Code: 544435**

**Subject: Outcome of Board Meeting held on Friday, September 12,2025**

**Ref: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirement) Regulations, 2015**

Dear Sir/Madam,

It is hereby informed that the Board of Directors of the Company, at its meeting held on Friday, September 12,2025 at the registered office of the Company inter-alia, considered and approved the following:

- Acquisition of ADCOUNTY GLOBAL MEDIA L.L.C as a wholly owned subsidiary of the Company. The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is enclosed as **Annexure A.**
- Noted the Resignation of Mrs. Ashita Agarwal (M.No. A68792) from the post of Company Secretary and Compliance Officer of the Company, with effect from close of business hours of September 12,2025.
- Approved the appointment of Ms. Garima Malik (M.No. A56728) as Company Secretary and Compliance officer of the Company w.e.f. September 13,2025.

The detailed disclosure as required under Regulation 30 of the Listing Regulations, read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, as amended, regarding appointment and resignation of Company Secretary and Compliance Officer are enclosed as **Annexure B.**

The Board Meeting commenced at 03:00 p.m. and concluded at 5:00 p.m.

You are requested to kindly take the same on record.

Yours faithfully,  
**FOR ADCOUNTY MEDIA INDIA LIMITED**

**ADITYA JANGID**  
**Chairman and Joint Managing Director**  
**DIN: 01655674**



**Annexure A**

**Disclosure as required under Regulation 30 of the Listing Regulations, read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024**

S.no	Particulars	Details
1.	Name of Target Entity , Details in brief such as size, turnover etc.	<p>Name: <b>ADCOUNTY GLOBAL MEDIA L.L.C</b></p> <p>Authorized Share Capital: AED. 300,000 (Three Lakh Dirhams Only)</p> <p>Paid-up Capital: AED. 300,000 (Three Lakh Dirhams Only)</p> <p>Size/Turnover = Not Applicable as it yet to commence its operations.</p>
2	Whether the acquisition would fall within related party transaction (s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	<p>Adcounty Global Media L.L.C is promoted by Adcounty Media India Limited and Incorporated as wholly owned subsidiary of the Company. Hence it will be fall under related party transactions.</p> <p>The promoters/promoter group of the Company do not have any interest in the subsidiary except to the extent of their shareholding in Adcounty Media India Limited. The subscription is on an arm's length basis.</p>
3	Industry to which the entity belongs.	Promotional Gifts Preparing, Distribution of Advertising Materials & Samples, Press Materials Editing & Distributing
4	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the Company)	The acquisition is in line with the Company's strategy to expand its global presence and strengthen its advertising and media services in the UAE market. It complements the existing line of business of the Company.
5	Brief details of any governmental or regulatory approvals required for the acquisition	Not Applicable
6	Indicative Time period of acquisition	2 months
7	Nature of consideration - whether cash consideration or share swap and details of the same	Cash consideration by way of subscription to share capital.



S.no	Particulars	Details
8	Cost of acquisition or the price at which the shares are acquired;	Cost of acquisition is AED. 300,000 (Three Lakh Dirhams Only)
9	Percentage of shareholding/ control and/ or number of shares acquired	100 % stake acquired by way of subscription to share capital.
10	Brief background about the entity acquired in terms of products/line of business acquired, history of last 3 years' turnover, country in which the acquired entity has presence and any other significant information (in brief)	Adcounty Global Media L.L.C has been incorporated as wholly owned Subsidiary in Dubai, UAE to carry on business of Promotional Gifts Preparing, Distribution of Advertising Materials & Samples and Press Materials Editing & Distributing.

AdCounty  
*Media*



**Annexure B**

**Disclosure as required under Regulation 30 of the Listing Regulations, read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024**

S.No	Particulars	Mrs. Ashita Agarwal	Ms. Garima Malik
1.	<b>Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;</b>	Mrs. Ashita Agarwal tendered her resignation from the position of Company Secretary & Compliance Officer of the Company vide her letter dated September 12, 2025. Resignation Letter along with detailed reasons for resignation is attached herewith.	Ms. Garima Malik has been appointed as Company Secretary & Compliance Officer of the Company w.e.f. September 13, 2025
2.	<b>Date of appointment/re-appointment/cessation (as applicable) &amp; term of appointment/re-appointment;</b>	She will be relieved from the services of the Company with effect from closing hours of September 12, 2025	September 13, 2025
3.	<b>Brief profile (in case of appointment);</b>	NA	Ms. Garima Malik is a Qualified Company Secretary and Law Graduate. She is an Associate member of the Institute of Company Secretaries of India (ICSI) having ICSI Membership No. A56728. She possesses the knowledge and experience in the field of corporate laws, Listing Regulations, corporate governance etc.
4.	<b>Disclosure of relationships between directors (in case of appointment of a director).</b>	NA	NA



Date 12-09-2025

To,

The Board of Directors

Adcounty Media India Limited

First Floor, Plot No. D-41, Patrakar Colony,

Near Jawahar Nagar, Moti Dungri Vistar Yojna,  
Jaipur, Rajasthan - 302004

Subject: Resignation from the post of Company Secretary and Compliance Officer, Key Managerial Personnel of Adcounty Media India Limited

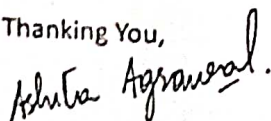
Dear Sir/Ma'am

I, Ashita Agrawal, Company Secretary and Compliance Officer of the Company hereby tender my resignation as Company Secretary, Key Managerial Personal and Compliance Officer under regulation 6 of SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015 and all other statutory/designated position of the Company due to personal reasons. As mutually agreed, my last working day will be 12-09-2025.

I would like to take this opportunity to express my sincere thanks to the Board of Directors, Senior Management and colleagues of the Company for placing their faith and trust in me and for extending their unstinted support during my professional association with the Company.

Further, I would request the Company to file the necessary forms with the Registrar of Companies, Ministry of Corporate Affairs and intimation to the stock exchanges, to give effect to this resignation.

Thanking You,



Ashita Agrawal

ICSI Membership No: 68792