

## Shareholding Pattern

### Adcounty Media India Limited

#### General Information

Scrip code	544435
NSE Symbol	NOTLISTED
MSEI Symbol	NOTLISTED
ISIN	INE0W1601012
Whether company is SME	true
Class of Security	Equity Shares
Type of report	Pre-listing
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	02-07-2025
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	02-07-2024
Shareholding pattern filed under	Regulation 31 (1) (a)
Whether the listed entity is Public Sector Undertaking (PSU)?	false

**Declaration**

<b>Searial No.</b>	<b>Particular</b>	<b>Yes / No</b>	<b>Promoter and Promoter Group</b>	<b>Public shareholder</b>	<b>Non Promoter- Non Public</b>
1	Whether the Listed Entity has issued any partly paid up shares?	false	false	false	false
2	Whether the Listed Entity has issued any Convertible Securities ?	false	false	false	false
3	Whether the Listed Entity has issued any Warrants ?	false	false	false	false
4	Whether Listed Entity has granted any ESOPs, which are outstanding?	false	false	false	false
5	Whether the Listed Entity has any shares against which depository receipts are issued?	false	false	false	false
6	Whether the Listed Entity has any shares in locked-in?	true	true	true	false
7	Whether any shares held by promoters are encumbered under 'Pledge'?	false	false		
8	Whether any shares held by promoters are encumbered under 'Non-Disposal Undertaking'?	false	false		
9	Whether any shares held by promoters are encumbered, other than by way of Pledge or NDU, if any?	false	false		
10	Whether company has equity shares with differential voting rights?	false	false	false	false
11	Whether the listed entity has any significant beneficial owner?	false			

**Table I - Summary Statement holding of specified securities**

Note : Data will be automatically populated from shareholding pattern sheet - Data Entry Restricted in this sheet

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			No. Of Shares Underlying Outstanding convertible securities(XA)	No. of Shares Underlying Outstanding Warrants (XB)	No. Of Outstanding ESOP Granted (XC)	No. of Shares Underlying Outstanding convertible securities, No. of Warrants and ESOP etc. (X) = (XA+XB+XC)	Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)= (VII+X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII): (VII)+(X)As a % of (A+B+C2)
								No of Voting (XIV) Rights								
								Class eg:X	Class eg:Y	Total						
(A)	Promoter & Promoter Group	8	14741999			14741999	65.52	14741999		14741999	65.52				14741999	65.52
(B)	Public	1839	7759201			7759201	34.48	7759201		7759201	34.48				7759201	34.48
(C)	Non Promoter-Non Public															
(C1)	Shares underlying DRs															
(C2)	Shares held by Employee Trusts															
	Total	1847	22501200			22501200	100.00	22501200		22501200	100.00				22501200	100.00

## Shareholding Pattern

Searial No.	Category & Name of the Shareholders (I)	Category	Category / More than 1 percentage	Bank Name	No of the Shareholders (III)	No.of fully paid up equity shares held (IV)	No.Of Partly paid-up equity shares held (V)	No.Of shares underlying Depository Receipts (VI)	Total nos.shares held (VII) = (IV) + (V) + (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			Total as a % of Total Voting rights	No.Of Shares Underlying Outstanding convertible securities (XA)	No.of Shares Underlying Outstanding Warrants (XB)	No.Of Outstanding ESOP Granted (XC)	No.of Shares Underlyi Outstanding convertitl securitie No. of Warrant and ESC etc. (X) (XA+XB+XC)
											No of Voting (XIV) Rights							
											Class eg:X	Class eg:Y	Total					
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group																	
(1)	Indian																	
(a)	Individuals/Hindu undivided Family				7	10739499			10739499	47.73	10739499		10739499	47.73				
	ADITYA JANGID				1	2893007			2893007	12.86	2893007		2893007	12.86				
	ABBHINAV RAJENDRA JAIN				1	2893007			2893007	12.86	2893007		2893007	12.86				
	DELPHIN VARGHESE				1	2891406			2891406	12.85	2891406		2891406	12.85				
	CHANDAN GARG				1	1440900			1440900	6.40	1440900		1440900	6.40				
	VARTIKA DANGAYACH				1	606779			606779	2.70	606779		606779	2.70				
	KAPIL GARG				1	9600			9600	0.04	9600		9600	0.04				
	HIMANSHU JANGID				1	4800			4800	0.02	4800		4800	0.02				
(b)	Central Government/ State Government(s)																	
(c)	Financial Institutions/ Banks																	
(d)	Any Other (specify)				1	4002500			4002500	17.79	4002500		4002500	17.79				
	INNOVANA THINKLABS LIMITED	Bodies Corporate			1	4002500			4002500	17.79	4002500		4002500	17.79				
	Sub-Total (A)(1)				8	14741999			14741999	65.52	14741999		14741999	65.52				
(2)	Foreign																	
(a)	Individuals (NonResident Individuals/ Foreign Individuals)																	
(b)	Government																	
(c)	Institutions																	
(d)	Foreign Portfolio Investor																	
(e)	Any Other (specify)																	
	Sub-Total (A)(2)																	
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)				8	14741999			14741999	65.52	14741999		14741999	65.52				
B	Table III - Statement showing shareholding pattern of the Public shareholder																	
(1)	Institutions (Domestic)																	
(a)	Mutual Funds																	
(b)	Venture Capital Funds																	
(c)	Alternate Investment Funds				29	1718400			1718400	7.64	1718400		1718400	7.64				
	VINEY GROWTH FUND				1	444800			444800	1.98	444800		444800	1.98				
	AARTH AIF GROWTH FUND				1	377600			377600	1.68	377600		377600	1.68				
	INNOVATIVE VISION FUND				1	288000			288000	1.28	288000		288000	1.28				
	PERSISTENT GROWTH FUND-VARSU INDIA GROWTH STORY SCHEME 1				1	236800			236800	1.05	236800		236800	1.05				
(d)	Banks				4	112000			112000	0.50	112000		112000	0.50				
(e)	Insurance Companies				4	94400			94400	0.42	94400		94400	0.42				
(f)	Provident Funds/ Pension Funds																	
(g)	Asset reconstruction companies																	
(h)	Sovereign Wealth Funds																	
(i)	NBFCs registered with RBI				2	56000			56000	0.25	56000		56000	0.25				

Searial No.	Category & Name of the Shareholders (I)	Category	Category / More than 1 percentage	Bank Name	No of the Shareholders (III)	No.of fully paid up equity shares held (IV)	No.Of Partly paid-up equity shares held (V)	No.Of shares underlying Depository Receipts (VI)	Total nos.shares held (VII) = (IV) + (V) + (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			No.Of Shares Underlying Outstanding convertible securities (XA)	No.of Shares Underlying Outstanding Warrants (XB)	No.Of Outstanding ESOP Granted (XC)	No.of Shares Underlyi Outstand convertil securitie No. of Warrant and ESC etc. (X) (XA+XB+X)	
											No of Voting (XIV) Rights							Total as a % of Total Voting rights
											Class eg:X	Class eg:Y	Total					
(j)	Other Financial Institutions																	
(k)	Any Other (specify)																	
	Sub-Total (B)(1)				39	1980800			1980800	8.80	1980800		1980800	8.80				
(2)	Institutions (Foreign)																	
(a)	Foreign Direct Investment																	
(b)	Foreign Venture Capital Investors																	
(c)	Sovereign Wealth Funds																	
(d)	Foreign Portfolio Investors Category I				34	723200			723200	3.21	723200		723200	3.21				
(e)	Foreign Portfolio Investors Category II																	
(f)	Overseas Depositories (holding DRs) (balancing figure)																	
(g)	Any Other (specify)																	
	Sub-Total (B)(2)				34	723200			723200	3.21	723200		723200	3.21				
(3)	Central Government / State Government(s)																	
(a)	Central Government / President of India																	
(b)	State Government / Governor																	
(c)	Shareholding by Companies or Bodies Corporate where Central / State Government is a promoter																	
	Sub-Total (B)(3)																	
(4)	Non-institutions																	
(a)	Associate companies / Subsidiaries																	
(b)	Directors and their relatives (excluding independent directors and nominee directors)																	
(c)	Key Managerial Personnel																	
(d)	Relatives of promoters (other than 'immediate relatives' of promoters disclosed under 'Promoter and Promoter Group' category)																	
(e)	Trusts where any person belonging to 'Promoter and Promoter Group' category is 'trustee', 'beneficiary', or 'author of the trust'																	
(f)	Investor Education and Protection Fund (IEPF)																	
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs				1573	2751040			2751040	12.23	2751040		2751040	12.23				
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs				10	1377601			1377601	6.12	1377601		1377601	6.12				
	KUMAR SAURAV				1	640400			640400	2.85	640400		640400	2.85				
(i)	Non Resident Indians (NRIs)				9	62400			62400	0.28	62400		62400	0.28				

Searial No.	Category & Name of the Shareholders (I)	Category	Category / More than 1 percentage	Bank Name	No of the Shareholders (III)	No.of fully paid up equity shares held (IV)	No.Of Partly paid-up equity shares held (V)	No.Of shares underlying Depository Receipts (VI)	Total nos.shares held (VII) = (IV) + (V) + (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			No.Of Shares Underlying Outstanding convertible securities (XA)	No.of Shares Underlying Outstanding Warrants (XB)	No.Of Outstanding ESOP Granted (XC)	No.of Shares Underlyi Outstanding convertil securitie No. of Warran! and ESC etc. (X) (XA+XB+XC)	
											No of Voting (XIV) Rights							Total as a % of Total Voting rights
											Class eg:X	Class eg:Y	Total					
(j)	Foreign Nationals																	
(k)	Foreign Companies																	
(l)	Bodies Corporate				38	642400			642400	2.85	642400		642400	2.85				
	M/S PRABHAT FINANCIAL SERVICES LIMITED - PROPRIETARY ACCOUNT				1	336000			336000	1.49	336000		336000	1.49				
(m)	Any Other (specify)				136	221760			221760	0.99	221760		221760	0.99				
		HUF	Category		131	213760			213760	0.95	213760		213760	0.95				
		Trusts	Category		1	1600			1600	0.01	1600		1600	0.01				
		Firm	Category		4	6400			6400	0.03	6400		6400	0.03				
	Sub-Total (B)(4)				1766	5055201			5055201	22.47	5055201		5055201	22.47				
	(B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)				1839	7759201			7759201	34.48	7759201		7759201	34.48				
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder																	
(1)	Custodian/DR Holder - Name of DR Holders (If Available)																	
(2)	Employee Benefit Trust / Employee Welfare Trust under SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021																	
	Total NonPromoter- Non Public Shareholding (C)= (C)(1)+(C)(2)																	
	Total ( A+B+C2 )				1847	22501200	0	0	22501200	100.00	22501200	0	22501200	100.00	0	0	0	
	Total (A+B+C )				1847	22501200			22501200	100.00	22501200		22501200	100.00				

Disclosure of notes on shareholding pattern

Disclosure of notes in case of promoter holding in dematerialised form is less than 100

Disclosure of notes in case of public share holding is less than 25 percentag

Disclosure of notes on shareholding pattern for company remarks explanato

**Table VI - Statement showing foreign ownership limits**

Particular	Approved limits(%)	Limits utilized(%)
As on shareholding date	0.00	0.00
As on the end of previous 1st quarter	0.00	0.00
As on the end of previous 2nd quarter	0.00	0.00
As on the end of previous 3rd quarter	0.00	0.00
As on the end of previous 4th quarter	0.00	0.00