

General information about company	
Scrip code	544435
NSE Symbol	NOTLISTED
MSEI Symbol	NOTLISTED
ISIN	INE0W1601012
Name of the company	ADCOUNTY MEDIA INDIA LIMITED
Whether company is SME	Yes
Class of Security	Equity Shares
Type of report	Half yearly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-09-2025
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether Listed Entity has granted any ESOPs, which are outstanding?	No	No	No	No
5	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
6	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	Yes	No
7	Whether any shares held by promoters are encumbered under "Pledged"?	No	No		
8	Whether any shares held by promoters are encumbered under "Non-Disposal Undertaking"?	No	No		
9	Whether any shares held by promoters are encumbered, other than by way of Pledge or NDU, if any?	No	No		
10	Whether company has equity shares with differential voting rights?	No	No	No	No
11	Whether the listed entity has any significant beneficial owner?	No			

Table VI - Statement showing foreign ownership limits

Particular	Approved limits (%)	Limits utilized (%)
As on shareholding date	100	3.43
As on the end of previous 1st quarter	0	0
As on the end of previous 2nd quarter	100	3.43
As on the end of previous 3rd quarter	0	0
As on the end of previous 4th quarter	0	0

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			No. Of Shares Underlying Outstanding convertible securities (XA)	No. of Shares Underlying Outstanding Warrants (XB)	No. Of Outstanding ESOP Granted (XC)	No. Of Outstanding Warrants (XD)	
								No of Voting (XIV) Rights							Total as a % of (A+B+C)
								Class eg:X	Class eg:Y	Total					
(A)	Promoter & Promoter Group	8	14741999			14741999	65.52	14741999		14741999	65.52				
(B)	Public	608	7759201			7759201	34.48	7759201		7759201	34.48				
(C)	Non Promoter-Non Public														
(C1)	Shares underlying DRs														
(C2)	Shares held by Employee Trusts														
	Total	616	22501200			22501200	100	22501200		22501200	100				

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XIII)		Number of Shares pledged (XIV)		Non-Disposal Undertaking (XV)		Other encumbrances, if any (XVI)		Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized form (XVIII)	Sub-categorization of shares		
			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group	65.52	14741999	100									14741999			
(B)	Public	34.48	2640801	34.03									7759201	0	0	0
(C)	Non Promoter-Non Public															
(C1)	Shares underlying DRs															
(C2)	Shares held by Employee Trusts															
	Total	100	17382800	77.25									22501200	0	0	0

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr. No.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)				No. Of Shares Underlying Outstanding convertible securities (XA)	No. of Shares Underlying Outstanding Warrants (XB)	No. Of Outstand ESOP Granted (XC)
								No of Voting (XIV) Rights			Total as a % of Total Voting rights			
								Class eg: X	Class eg: Y	Total				
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group													
(1)	Indian													
(a)	Individuals/Hindu undivided Family	7	10739499			10739499	47.73	10739499		10739499	47.73			
(d)	Any Other (specify)	1	4002500			4002500	17.79	4002500		4002500	17.79			
Sub-Total (A)(1)		8	14741999			14741999	65.52	14741999		14741999	65.52			
(2)	Foreign													
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		8	14741999			14741999	65.52	14741999		14741999	65.52			
B	Table III - Statement showing shareholding pattern of the Public shareholder													
(1)	Institutions (Domestic)													
(c)	Alternate Investment Funds	6	860800			860800	3.83	860800		860800	3.83			
(i)	NBFCs registered with RBI	1	16000			16000	0.07	16000		16000	0.07			
Sub-Total (B)(1)		7	876800			876800	3.9	876800		876800	3.9			
(2)	Institutions (Foreign)													
(d)	Foreign Portfolio Investors Category I	5	214400			214400	0.95	214400		214400	0.95			
Sub-Total (B)(2)		5	214400			214400	0.95	214400		214400	0.95			
(3)	Central Government / State Government(s)													
(4)	Non-institutions													
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	458	1486240			1486240	6.61	1486240		1486240	6.61			
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	37	3330401			3330401	14.8	3330401		3330401	14.8			
(i)	Non Resident Indians (NRIs)	21	676800			676800	3.01	676800		676800	3.01			
(l)	Bodies Corporate	33	858400			858400	3.81	858400		858400	3.81			
(m)	Any Other (specify)	47	316160			316160	1.41	316160		316160	1.41			
Sub-Total (B)(4)		596	6668001			6668001	29.63	6668001		6668001	29.63			
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		608	7759201			7759201	34.48	7759201		7759201	34.48			

C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder													
Total (A+B+C2)		616	22501200			22501200	100	22501200		22501200	100			
Total (A+B+C)		616	22501200			22501200	100	22501200		22501200	100			

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr. No.	Category & Name of the Shareholders (I)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XIII)		Number of Shares pledged (XIV)		Non-Disposal Undertaking (XV)		Other encumbrances, if any (XVI)		Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized form (XVIII)	Sub-categorization of sl		
			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Su cat (iii)
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group															
(1)	Indian															
(a)	Individuals/Hindu undivided Family	47.73	10739499	100									10739499			
(d)	Any Other (specify)	17.79	4002500	100									4002500			
Sub-Total (A)(1)		65.52	14741999	100									14741999			
(2)	Foreign															
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		65.52	14741999	100									14741999			
B	Table III - Statement showing shareholding pattern of the Public shareholder															
(1)	Institutions (Domestic)															
(c)	Alternate Investment Funds	3.83	656000	76.21									860800	0	0	0
(i)	NBFCs registered with RBI	0.07	0	0									16000	0	0	0
Sub-Total (B)(1)		3.9	656000	74.82									876800	0	0	0
(2)	Institutions (Foreign)															
(d)	Foreign Portfolio Investors Category I	0.95	188800	88.06									214400	0	0	0
Sub-Total (B)(2)		0.95	188800	88.06									214400	0	0	0
(3)	Central Government / State Government(s)															
(4)	Non-institutions															
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	6.61	201440	13.55									1486240	0	0	0
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	14.8	1423201	42.73									3330401	0	0	0
(i)	Non Resident Indians (NRIs)	3.01	46400	6.86									676800	0	0	0
(l)	Bodies Corporate	3.81	122400	14.26									858400	0	0	0
(m)	Any Other (specify)	1.41	2560	0.81									316160	0	0	0

Sub-Total (B)(4)		29.63	1796001	26.93									6668001	0	0	0
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B) (3)+(B)(4)		34.48	2640801	34.03									7759201	0	0	0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder															
Total (A+B+C2)		100	17382800	77.25									22501200			
Total (A+B+C)		100	17382800	77.25									22501200			

Individuals/Hindu undivided Family							
Sr. No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	ADITYA JANGID	ABBHINAV RAJENDRA JAIN	DELPHIN VARGHESE	CHANDAN GARG	VARTIKA DANGAYACH	KAPIL GARG	HIMANSHU JANGID
PAN (II)	AIEPJ7472K	AHOPJ5837D	AEJPV9922R	AIAPG0276C	BIRPD4105K	AMZPG7497G	AGHPJ7468L
No. of fully paid up equity shares held (IV)	2893007	2893007	2891406	1440900	606779	9600	4800
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	2893007	2893007	2891406	1440900	606779	9600	4800
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	12.86	12.86	12.85	6.4	2.7	0.04	0.02
Number of Voting Rights held in each class of securities (IX)							
Class eg:X	2893007	2893007	2891406	1440900	606779	9600	4800
Total	2893007	2893007	2891406	1440900	606779	9600	4800
Total as a % of Total Voting rights	12.86	12.86	12.85	6.4	2.7	0.04	0.02
Total No. of shares on fully diluted basis (including warrants and Convertible Securities etc.) (XI)=(VII+X)	2893007	2893007	2891406	1440900	606779	9600	4800
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	12.86	12.86	12.85	6.4	2.7	0.04	0.02
Number of Locked in shares (XIII)							
No. (a)	2893007	2893007	2891406	1440900	606779	9600	4800
As a % of total Shares held (b)	100	100	100	100	100	100	100
Number of equity shares held in dematerialized form (XVIII)	2893007	2893007	2891406	1440900	606779	9600	4800
Reason for not providing PAN							
Reason for not providing PAN							
Shareholder type	Promoter	Promoter	Promoter	Promoter	Promoter	Promoter Group	Promoter Group

Individuals/Hindu undivided Family	
Sr. No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	10739499
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	10739499
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	47.73
Number of Voting Rights held in each class of securities (IX)	
Class eg:X	10739499
Total	10739499
Total as a % of Total Voting rights	47.73
Total No. of shares on fully diluted basis (including warrants and Convertible Securities etc.) (XI)=(VII+X)	10739499
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	47.73
Number of Locked in shares (XIII)	
No. (a)	10739499
As a % of total Shares held (b)	100
Number of equity shares held in dematerialized form (XVIII)	10739499
Reason for not providing PAN	
Reason for not providing PAN	
Shareholder type	

Any Other (specify)		
Sr. No.	1	
Category	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	INNOVANA THINKLABS LIMITED	
PAN (II)	AAICP0764H	Total
No. of the Shareholders (I)	1	1
No. of fully paid up equity shares held (IV)	4002500	4002500
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	4002500	4002500
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	17.79	17.79
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	4002500	4002500
Total	4002500	4002500
Total as a % of Total Voting rights	17.79	17.79
Total No. of shares on fully diluted basis (including warrants and Convertible Securities etc.) (XI)=(VII+X)	4002500	4002500
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	17.79	17.79
Number of Locked in shares (XIII)		
No. (a)	4002500	4002500
As a % of total Shares held (b)	100	100
Number of equity shares held in dematerialized form (XVIII)	4002500	4002500
Reason for not providing PAN		
Reason for not providing PAN		
Shareholder type	Promoter	

Alternate Investment Funds		
Sr. No.	1	
Name of the Shareholders (I)	AARTH AIF GROWTH FUND	Click here to go back
PAN (II)	AAKTA8003B	Total
No. of fully paid up equity shares held (IV)	310400	310400
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	310400	310400
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.38	1.38
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	310400	310400
Total	310400	310400
Total as a % of Total Voting rights	1.38	1.38
Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	310400	310400
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	1.38	1.38
Number of Locked in shares (XIII)		
No. (a)	184000	184000
As a % of total Shares held (b)	59.28	59.28
Number of equity shares held in dematerialized form (XIV)	310400	310400
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Non Resident Indians (NRIs)		
Sr. No.	1	
Name of the Shareholders (I)	KIRAN NAVINCHANDRA ASHER	Click here to go back
PAN (II)	AIBPA1034B	Total
No. of fully paid up equity shares held (IV)	270400	270400
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	270400	270400
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.2	1.2
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	270400	270400
Total	270400	270400
Total as a % of Total Voting rights	1.2	1.2
Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	270400	270400
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	1.2	1.2
Number of Locked in shares (XIII)		
No. (a)	0	0
As a % of total Shares held (b)	0	0
Number of equity shares held in dematerialized form (XIV)	270400	270400
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.

Sr. No.	1	2	
Name of the Shareholders (I)	KUMAR SAURAV	AVARJIT SINGH BIRGHI	Click here to go back
PAN (II)	CBSPS6120A	AAGPB0174N	Total
No. of fully paid up equity shares held (IV)	640400	252800	893200
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	640400	252800	893200
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.85	1.12	3.97
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	640400	252800	893200
Total	640400	252800	893200
Total as a % of Total Voting rights	2.85	1.12	3.97
Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	640400	252800	893200
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	2.85	1.12	3.97
Number of Locked in shares (XIII)			
No. (a)	640400	0	640400
As a % of total Shares held (b)	100	0	71.7
Number of equity shares held in dematerialized form (XIV)	640400	252800	893200
Reason for not providing PAN			
Reason for not providing PAN			
Sub-categorization of shares			
Shareholding (No. of shares) under			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

Any Other (specify)				
Sr. No.	1	2	3	
Category	HUF	Trusts	Firm	
Category / More than 1 percentage	Category	Category	Category	
Name of the Shareholders (I)				Click here to go back
PAN (II)				Total
No. of the Shareholders (I)	37	3	7	47
No. of fully paid up equity shares held (IV)	148160	137600	30400	316160
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	148160	137600	30400	316160
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0.66	0.61	0.14	1.41
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	148160	137600	30400	316160
Total	148160	137600	30400	316160
Total as a % of Total Voting rights	0.66	0.61	0.14	1.41
Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	148160	137600	30400	316160
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	0.66	0.61	0.14	1.41
Number of Locked in shares (XIII)				
No. (a)	2560	0	0	2560
As a % of total Shares held (b)	1.73	0	0	0.81
Number of equity shares held in dematerialized form (XIV)	148160	137600	30400	316160
Reason for not providing PAN				
Reason for not providing PAN				
Sub-categorization of shares				
Shareholding (No. of shares) under				
Sub-category (i)	0	0	0	0
Sub-category (ii)	0	0	0	0
Sub-category (iii)	0	0	0	0

